




TRANSCORE®  
**3sixty™**

## Operations Management

Essential tools for mission-critical operations.





If you want to get the job done right, you need to have the right tools. 3sixty™ Operations Management not only provides you with the right tools to manage your mission-critical operations, but our solutions are guaranteed

## Operations simplified.

to fit your business. Whether you are a large broker specializing in LTL shipments or a small cross-border carrier, we can provide your company with a solution that is guaranteed to meet your needs.

Different types of companies require different types of solutions – that's why our 3sixty Operations Management suite of products and services includes both client-server (software) based solutions as well as Web-based solutions.





## Web-Based Services

Our revolutionary Web-based package enables you to access freight matching, dispatch, satellite tracking and much more, all in one place. You can streamline communication between your organization, your customers and your partners, improve dispatcher efficiency, eliminate redundant data entry and access all of the information that you need to run your business efficiently.

- **Fully Integrated with 3sixty Freight Match.** Our system allows you to enter your shipment and then post it automatically to the Loadlink® system. Retrieve your leads and then import the carrier information.
- **Online Operations Management.** Easily enter, edit, update and track your shipments at the click of a mouse.
- **Multiple Pick-ups and Drop-Offs.** Our Web-based services give you the power to enter multiple pickup and drop off locations.
- **Built in Mileage Package.** Automatically calculates mileage on all shipments.
- **Integration with 3sixty Fleet Management.** Our satellite tracking solutions Powered by GlobalWave® send and receive updated load information to your drivers.
- **Border Services.** ACE, FAST and CSA shipments are flagged appropriately to ensure quick processing at the border.
- **Powerful Rating System.** Gives you the flexibility to set up tariffs to rate shipments based on origin, destination, mileage, weight or even skid rates, making fuel surcharges easy to handle.
- **Multi-Currency Capability.** Allows you to operate in Canadian and/or US funds.
- **Online Billing System.** Gives you the ability to customize your billing system to the way you do business, and allows you to print clear, detailed, professional looking invoices and statements.
- **Driver Payroll.** Calculate your payroll by mile, flat or hourly rates based on each load.
- **No Software to Download.** Since our solution is accessed via the Web, there is no software to download and you can access your information from anywhere , anytime.
- **Cost Effective.** With no upfront cost and monthly pay as you go pricing, 3sixty Operations Management is available as part of our new Linkplatinum Broker Package.

# Software-Based Solutions

For those who prefer a traditional software-based dispatch solution, we have leveraged industry knowledge and technical expertise to create the most feature-rich and comprehensive dispatch software system on the market. Whether you are a truckload or LTL carrier, broker or 3PL, 3sixty Operations Management products have all the features you need to operate a transportation business more efficiently and profitably. All of these products are also amazingly affordable.

3sixty Operations Management has been built to easily facilitate the movement of data between various industry related applications. This ensures the seamless transfer of important information, enabling the user to maximize efficiency.

3sixty Operations Management is scalable and flexible with a variety of modules available to help manage your business.

## Standard Features:

- Integration with industry standard mileage packages allows for easy mileage calculations.
- Accounting interfaces to popular account packages such as Quickbooks and Simply Accounting, allowing for seamless accounting functionality.
- Fully integrates with 3sixty Fleet Management, our satellite tracking solutions, Powered by GlobalWave, as well as other industry standard tracking and messaging systems.
- Enterprise solutions feature fully integrated A/R, A/P and general ledger functions to help you reduce the mountains of paperwork and the endless hours associated with processing it.

## Additional Features:

- Quick and Easy Order Tracing
- Automatic Shipment Rating
- U.S. and Canadian Currency Settings
- Equipment Maintenance Scheduling
- Flag renewal dates for equipment, driver medicals, insurance and more
- Invoicing and Driver Settlements
- Easy Equipment Locator
- Built-in Help
- Full customs information for cross border shipments
- Available in Truckload, LTL and Broker versions
- Management Reports
- Customer Performance Reports



123.60 +  
89.60 +  
321.50 +  
125.60 +  
745.20 +  
32.60 +  
693.00 +  
10.25 +  
58.64 +  
27.65 +

1,789.25 +  
852.32 +  
2.30 +  
359.21 +  
123.65 +  
158.64 +  
621.00 +  
89.25 +



# Driver Shortage? Problem Solved.

As North America's appetite for consumer goods grows, so does the truck transport industry. In fact, it is growing at a rate of 4% - 5% per year and that trend is expected to continue for the foreseeable future. As a result, the industry suffers from a chronic shortage of drivers. In order to help combat this problem, TransCore® Link Logistics® developed Driverlink.com, the premier resource for driver recruitment.

3sixty™ Operations Management provides an online recruitment service designed to help your company find qualified drivers and owner operators. TransCore's online recruiting package is a proven resource for busy carriers of all sizes. Our online community makes the recruiting process easier, more cost efficient, and can lead to increased brand awareness for your company. Unlimited posting and searching capability allows you to post as many jobs as you want and search our growing database of drivers looking for work with a company like yours.

Our service has been successful in helping many of our customers hire great drivers hassle free. The service is user friendly and has the many great features that set us apart from the rest:

- **Accessibility.** You can access Driverlink from anywhere and at anytime to post available jobs or search the driver database in real-time. As a result, your productivity will increase.
- **Immediate Results.** Consider how long it takes to organize and place a new ad in your local newspaper. Factor in the time it takes while you wait for the results to come in. With Driverlink, you can post your job and find out immediately if there are any drivers that match your job posting!
- **Affordability.** Driver recruiting is very expensive. Companies spend large amounts of money advertising in newspapers, recruiting magazines and trucking publications, not to mention the cost of attending truck shows and job fairs. Driverlink subscribers pay one low monthly subscription fee for unlimited access. When you add it all up, the cost per hire is lower with Driverlink.
- **Daily E-Mail Notifications.** Save time by sending qualified candidates right to your inbox!
- **Unlimited Job Postings.** Post as many jobs as you like. Looking for owner operators or company drivers? Reach out to everyone this way.
- **Proactive Searches.** Use the hot prospects feature to quickly view new prospects who have recently submitted their driving profiles.
- **Targeted Searching.** Save the aggravation of searching through thousands of resumes. With a few clicks of the mouse, you will have qualified prospects in front of you. What could be easier than that?
- **Company Profile Page.** Feature your logo and important company information that make you stand out from the rest. Brand awareness begins here.
- **Prospect List.** Save a candidate's resume and track the status through the hiring process.
- **Driverlink Activity Report.** Quickly assess the success of your recruiting efforts. This useful summary shows you how many candidates have viewed your company profile and job postings as well as how many applications you have received each month.



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**[www.3sixty.ca](http://www.3sixty.ca)**

**[www.3sixtyoperationsmanagement.ca](http://www.3sixtyoperationsmanagement.ca)**

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